

Hotel Business®

Stephanie Inn Transformed by \$1.3M Guestroom Refresh

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CANNON BEACH, OR—The Stephanie Inn here has reopened after a \$1.3 million guestroom renovation.

A majority of the room updates centered on interior design, accent features and bringing a more modern feel to each space. Georgia Pope of Hill Devine Design & Supply designed the updated look and feel of the rooms.

"I wanted to deliver an intimate, comfortable space where guests could escape the rush of their daily lives, give in to temptation and find themselves embraced by romance and luxury," said Pope. "These rooms are stylish, sophisticated and sexy, but it was also important for the rooms to retain a sense of coastal charm. From the bed to the art to the lighting, these rooms are truly unique and special to Cannon Beach and the Oregon Coast."

Guestrooms follow a ruby-red color scheme while suites have tones of turquoise. Each room features artwork from Portland-based artist Donny Masterson, and accents include silver lamps and maritime items. Custom-woven throws and fabrics are used on the king-size beds.

O'Brien & Co. of Wilsonville, OR, led construction and Mike Skidmore of Skidmore Janette of Seattle, WA, oversaw architecture.

"This room refresh brings a new sophistication and elegance to the Stephanie Inn and the accommodations available for luxury travel along the coast," said Ryan Snyder, Martin Hospitality president.

In the past 10 years, Martin Hospitality has invested \$20 million in renovation and design projects to its hotels, restaurants and other coastal properties, according to the company. Last June the Stephanie Inn's gourmet dining room underwent a \$100,000 renovation centered on color, lighting, the fireplace, furniture, tableware, linens and other accent features.

Martin Hospitality owns and operates luxury restaurants and hotels in Cannon Beach, including the Stephanie Inn, Surfsand Resort, The Wayfarer Restaurant, The Lumberyard Rotisserie & Grill, and The Cellar, an upscale wine bar.



A suite at the Stephanie Inn features a soothing color palette.